

What is claimed is:

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1. A laminar application device for applying an interposed patch to a target surface, comprising:

a substantially planar applicator substrate comprising a graspable tab extending outwardly therefrom; wherein the applicator substrate comprises an interior surface the substantially planar patch comprising a first surface and a second surface and a substantially planar release substrate comprising a graspable tab extending outwardly therefrom; wherein the release substrate comprises an interior surface;

wherein the interior surface of the applicator substrate comprises an adhesive means;

wherein the second surface of the patch comprises an adhesive means;

wherein the adhesive means of the interior surface of the applicator substrate releasably affixes the first surface of the patch to the interior surface of the patch thereby comprising a first peel bond and thereby forming an applicator substrate/patch combination comprising an interior surface;

wherein the release substrate is releasably affixed to the upper surface of the combination thereby comprising a second peel bond and wherein the tab of the release substrate is offset laterally from the combination;

wherein the strength of the first peel bond is greater than the strength of the second peel bond strength; and

wherein the strength of an adhesive bond between the adhesive means of the second surface of the patch and a target surface is greater than the strength of the first peel bond.

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2. A device according to claim 1, wherein the adhesive means of the interior surface of the applicator substrate further comprises an adhesive area comprising an adhesive contact area;

wherein the adhesive contact area comprises a leading edge contact area;

wherein the patch comprises a circumferential lateral edge; wherein the circumferential lateral edge comprises a leading edge; and a non-secured edge;

wherein the leading edge is proximate to the tab of the releasably affixed release substrate; and

wherein the leading edge contact area tacks the leading edge to the interior surface of the applicator substrate.

3. A device according to Claim 2, wherein the adhesive contact area further comprises a trailing edge contact area;

wherein the circumferential lateral edge further comprises a trailing edge;

wherein the trailing edge is distal to the tab of the releasably affixed release substrate;

wherein the trailing edge contact area tacks the trailing edge to the interior surface of the applicator substrate.

4. A laminar application device for applying an interposed patch to a target surface, comprising:

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a substantially planar applicator substrate comprising a graspable means; wherein the applicator substrate comprises an interior surface; the substantially planar patch comprising a first surface and a second surface; and a substantially planar release substrate comprising a graspable means; wherein the release substrate comprises an interior surface;

wherein the interior surface of the applicator substrate comprises an adhesive means;

wherein the second surface of the patch comprising an adhesive means;

wherein the adhesive means of the interior surface of the applicator substrate releasably affixes the first surface of the patch thereby comprising a first peel bond and thereby forming an applicator substrate/patch combination comprising an interior surface;

wherein the release substrate is releasably affixed to the interior surface of the combination thereby comprising a second peel bond;

wherein the adhesive means of the interior surface of the applicator substrate comprises an adhesive area comprising an adhesive contact area;

wherein the adhesive contact area has a leading edge contact area and a trailing edge contact area;

wherein the patch comprises a circumferential lateral edge wherein the circumferential lateral edge has a leading edge a trailing edge; and a non-securing edge;

wherein the leading edge is proximate to the graspable means of the releasably affixed release substrate;

wherein the trailing edge is distal to the graspable means of the releasably affixed release substrate;

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wherein the leading edge contact area tacks the leading edge to the interior surface of the applicator substrate;

wherein the trailing edge contact area tacks the trailing edge to the interior surface of the applicator substrate; and

wherein the strength of the first peel bond is greater than the strength of the second peel bond.

5. A device according to Claim 4 wherein the strength of an adhesive bond between the adhesive means of the second surface of the patch and a target surface is greater than the strength of the first peel bond.

6. A device according to Claim 5 wherein the graspable means of the applicator substrate and the release substrate are outwardly extending tabs and wherein the tab of the release substrate is laterally offset from the combination.

7. A device according to Claim 6, wherein at least either the leading edge contact area or the trailing edge contact area is a sinusoidal pattern.

8. A device according to Claim 7, wherein the adhesive area comprises surrounding the patch.

9. A device according to Claim 8, wherein the patch further comprises an active.

10. A device according to Claim 9, wherein the active is a drug.

11. A device according to Claim 10, wherein the tab of the release substrate is completely laterally offset from the combination.

12. A kit containing an application device comprising:

- (a) an application device according to Claim 6;
- (b) a usage instructions associated therewith;
- (c) a package containing components (a) and (b).

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